**Location:** Angus

# Davidson Legacy Cottage

Impact: Growing an inclusive economy



#### **Background**

Davidson Legacy Cottage (DLC) was set up in December 2022 to purchase the property near Forfar in Angus. The Davidson Legacy Cottage previously belonged to the Davidson family, whose children and William Harley created the global motorbike brand – Harley Davidson.

Since 2008, it has welcomed thousands of visitors. The current owners wish to retire. The cottage was recently put up for sale, and DLC is looking to purchase it to preserve this important part of local social heritage.

DLC's aim is to buy the cottage and turn it into a community hub, hosting events, workshops, and gatherings for the wider community to enjoy. Its challenge is to raise the £320k required to purchase the cottage.

DLC sought support through the Accelerate Programme to help identify funding opportunities and develop a strategy for its broader engagement with the local and international community. The support also helped them consider possible on-site activities, such as a café and gift shop and the hosting of community events and heritage tours, as part of sustainable income generation.

## What did the Accelerate Support help you achieve?

The Accelerate created a community survey that identified support for establishing a café in the annexe area and for engaging with local colleges and the criminal justice system to explore opportunities for local young people to engage with and participate in the project.

#### Where would you be if you hadn't received the support?

Accelerate's support has been critical in helping DLC access over 80% of the funding required to purchase the cottage. It is continuing to help DLC secure the remaining 20% and further develop its ideas around income generation and online marketing.

## The economic and social impact of the Support

The success of the Davidson Legacy Cottage clearly will help secure the future of an important part of local social heritage.

In addition, it will help attract tourism to not only the Angus area but also Scotland and the UK as a result of international visitors, thus providing wider benefits to a range of other local businesses and beyond.

DLC will also actively engage with local colleges and young people from various backgrounds (including community payback services and other health and social service users). In addition to enhancing their own skills and experience for use in later life, they will benefit from engaging and participating in an important local community asset that already has global recognition.

