

Background to Community Enterprise

Community Enterprise is a responsive and effective support organisation and consultancy, helping communities turn great ideas into reality and sustain them during challenging times. We have been working in communities across Scotland for over 35 years, delivering work that makes a clear difference. We are a social enterprise and reinvest 100% of our profits to support the further growth and development of communities across Scotland.

Our group



Our development team develops enterprise and strengthens organisations through strategic thinking, market research, business planning, evaluations, organisational review and development, community plans and investment readiness.

Bold Studio

We operate [Bold Studio](#), a design and branding studio creating positive social change and catering to the unique needs of the third sector and ethical businesses. Now over ten years old, Bold provides branding, design, web and digital design, motion graphics and animation and has recently been part of major campaigns such as [Unbound the Greyhound](#).

breeze_digital

[Breeze Digital](#) demystifies digital for the voluntary, community and social enterprise sector, supporting organisations to identify and develop digital strategies and solutions.

We are a strategic part of the sustainable third sector. We deliver research and support thinking on subjects close to our ethos including community enterprise, asset transfer and community led regeneration. We were founding members of Social Enterprise Scotland, founding subscribers of the Voluntary Code for Social Enterprise and members of various national networks. We design and manage the [Social Enterprise Support Map](#). We try new things, some of which spin off outside the Community Enterprise group: for example, we designed and co-delivered a project called Creative Natives which changes the lives of young care leavers through creativity, now run by Cyrenians.

Our work – Development Team

We manage and deliver the Accelerate programme, which supports voluntary and community groups to move towards enterprise and financial sustainability. We also deliver support through Scottish Government programmes, including Just Enterprise, the government-funded social enterprise development programme. We are part of a variety of frameworks to support organisations via regional agencies and funders. Our crisis and resilience service helps organisations facing financial, operational and governance challenges to understand their situation and options, and links them to expert help and any available financial support.

We also tender for and deliver work with communities, charities, social enterprises and purpose driven organisations across Scotland and beyond, and beyond. Profit from our consultancy work allows us to fund free capacity building to help groups develop new ideas and connect them to support, and to reinvest into the Accelerate programme, crisis and resilience support and new developments for our sector.

As a snapshot, at our last annual review:

- Our Development Team delivered 464 projects, spanning all of Scotland with a small but growing portfolio of work in the rest of the UK
- Our Accelerate programme provided 1,401 days of support to participating organisations, half of which are now or plan to begin generating income through trading.
- 95% of clients rated us an 8 out of 10 or higher and 97% would recommend us to others

Our Vision, Mission and Values

Helping people make good things happen.

Our vision, mission and values are at the heart of Community Enterprise and influence all our decisions about how we work and who we work with.

Our Vision

We will live in a society where places are vibrant and people feel good about their lives.



Our Mission

We deliver **specialist support, quality branding** and **innovative solutions** to make a real difference to communities across Scotland.

Our development team enhances enterprise, communities and organisations. We deliver strategic plans, market research, business planning, evaluations, organisational reviews, community plans and investment readiness. We undertake research on subjects that fit with our areas of interest and knowledge.

We are founding members of Social Enterprise Scotland, founding subscribers to the Voluntary Code for Social Enterprise, and play an active role in other national networks.

We operate Scotland's first social enterprise creative studio (Bold). Now in its tenth year of development - its services include brand strategy and marketing, graphic design, web design and animation.

As well as direct support, we try new things. We established a national online e-commerce site for social enterprises and are interested in how the digital space can develop the third sector.



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Our values

These things are important to us:

Building Relationships

We collaborate long term with organisations, becoming part of their team. We support organisations for as long as they want it.

Empowering People

We equip people to develop their own ideas so that our work not only gives them what they need but delivers a lasting legacy.

Developing our Expertise

We deliver excellent work. We are honest, reliable and highly experienced specialists, demonstrating integrity and constantly learning.

Dynamic Innovation

We embrace new ways of doing things and take risks when we need to. We love people who think differently and don't fit into pigeon holes.

Giving Back

We are a social enterprise ourselves and 100% of the profit from our work is reinvested in the sector. We provide free support to those in greatest need, ensuring ideas are implemented, and being there when things don't go to plan.